

FORUM ON ENERGY EFFICIENCY & DECARBONISATION 2023

Transitioning Towards Carbon Neutral *Bharat* using Energy Efficiency as a First Fuel of Choice



02-03 February, 2023



The Ashok, New Delhi

The stakes against a backdrop of intensifying climate shocks and multiple global crises are high. Governments worldwide face the difficult task of balancing efforts to accelerate climate solutions as they respond to global inflation, the energy crisis driven by the Russia-Ukraine War, and, in many countries, political instability. Complacency and a lack of action can only lead to global catastrophe.

Against this setting, AEEE presents "Forum on Energy Efficiency and Decarbonisation 2023 (FEED 2023)", our Annual Flagship event, to build a dialogue for deploying clean technologies and

sustainable solutions, strengthening collaboration and accelerating development, ensuring these are affordable and accessible for all.

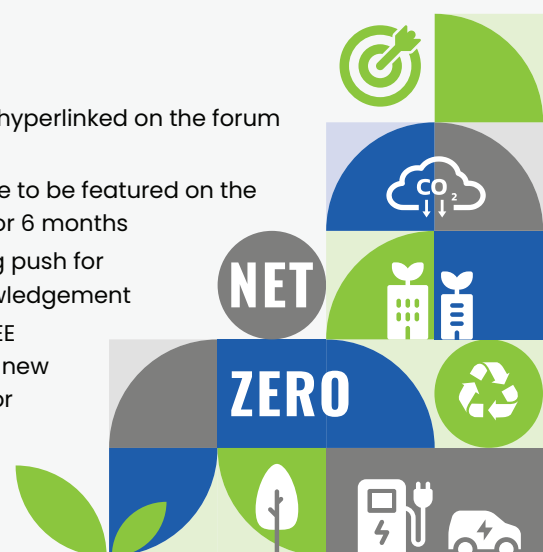
FEED 2023 will bring together stakeholders of the energy efficiency ecosystem, such as Energy Service Providers, Original Equipment Manufacturers (OEM), Financial Institutions, Policy Makers, Decision Makers, Facility Owners and End-consumers to drive energy efficiency.

It will facilitate interactions among the stakeholders to enhance business competitiveness through Energy Efficiency in India.

Sponsorship Benefits

- ➔ Exclusive opportunity to meet corporates, delegates, and OEMs, over the physical event
- ➔ Invite to CEO roundtable session
- ➔ Invite to a high-profile CXO networking dinner
- ➔ Session sponsor opportunity
- ➔ Speaker opportunities
- ➔ Opportunity to curate a session
- ➔ Recognition of the sponsor during the opening & closing address
- ➔ Exhibition desks
- ➔ Organisation's name and logo displayed on the backdrop, invitation and all collateral materials

- ➔ Company logo hyperlinked on the forum website
- ➔ Company profile to be featured on the event website for 6 months
- ➔ Email marketing push for sponsor acknowledgement
- ➔ Additionally, AEEE membership to new organisations for one year



Sponsors

PLATINUM Sponsor



GOLD Sponsors



SILVER Sponsors



Outreach Partners



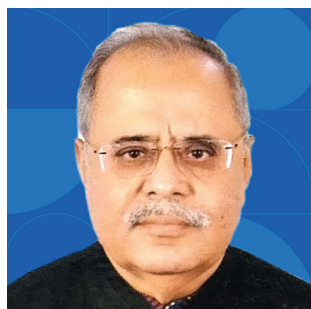
Previous Sponsors



Previous Co-organiser, Networking and Outreach Partners

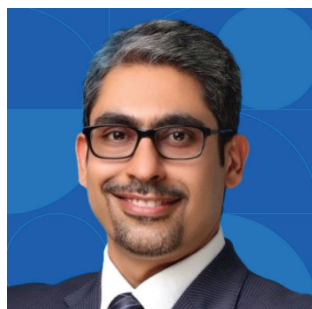


Steering Committee



Atul Bagai

Country Head, United Nations Environment Programme (UNEP) India



Chirag Baijal

Managing Director, India Region, Carrier



Luke Menzel

Chief Executive Officer, Energy Efficiency Council



Mijo Vodopic

Senior Program Officer, MacArthur Foundation



Pramoda Gode

Senior Expert, Sustainable Transportation and Electric Mobility, World Economic Forum



Prarthana Borah

Director India, CDP



Ravi Purushothaman

President, Danfoss India



Sanjiv Bhatia

President, STENUM Asia



Satish Kumar

President and Executive Director, AEEE



Sneha Sachar

India Cooling Lead, Climate Works Foundation



Soumya Prasad Garnaik

Regional Lead - Asia (GBI) | Lead (EE) & Green Investment Specialist, Global Green Growth Institute (GGGI)

Sponsorship Benefits*

PLATINUM Sponsorship

Benefits	Sponsorship Amount – 8 Lakh**
<ul style="list-style-type: none">→ Exclusive opportunity to meet corporates, delegates, OEMs, over physical event→ Invitation for the CXO dinner exclusively for Executives and delegates (4 passes)→ Curated session→ Speaker slot in the inaugural session or panel discussions→ Recognition of the sponsor during the opening and closing address→ Company video played during the physical event	<ul style="list-style-type: none">→ Exhibition desk→ Special acknowledgement in the press release→ Organisation's name and logo displayed on backdrop, invitation and all collateral materials→ Company logo hyperlinked on the forum website→ Email marketing push for sponsor acknowledgment→ Corporate profile featured on the sponsor's page of the website→ Additionally, AEEE large membership to new organisations for one year

GOLD Sponsorship

Benefits	Sponsorship Amount – 5 Lakh**
<ul style="list-style-type: none">→ Exclusive opportunity to meet corporates, delegates, OEMs, over physical event→ Invitation for the CXO dinner exclusively for Executives and delegates (2 passes)→ Speaker slot in the sessions or panel discussions→ Recognition of the sponsor during the opening and closing address→ Company video played during the physical event→ Exhibition desk	<ul style="list-style-type: none">→ Special acknowledgement in the press release→ Organisation's name and logo displayed on backdrop, invitation and all collateral materials→ Company logo hyperlinked on the forum website→ Email marketing push for sponsor acknowledgment→ Corporate profile featured on the sponsor's page of the website→ Additionally, AEEE general membership to new organisations for one year

SILVER Sponsorship

Benefits	Sponsorship Amount – 3 Lakh**
<ul style="list-style-type: none">→ Exclusive opportunity to meet corporates, delegates, OEMs, over physical event→ Invitation for the CXO dinner exclusively for executives and delegates (1 pass)→ Recognition of the sponsor during the opening and closing address→ Company video played during the physical event→ Special acknowledgement in the press release	<ul style="list-style-type: none">→ Organisation's name and logo displayed on backdrop, invitation and all collateral materials→ Company logo hyperlinked on the forum website→ Email marketing push for sponsor acknowledgment→ Additionally, AEEE associate membership to new organisations for one year

SESSION Sponsorship

Benefits	Sponsorship Amount – 2 Lakh**
<ul style="list-style-type: none">→ Exclusive opportunity to meet corporates, delegates, OEMs, over physical event→ Company video played during the physical event→ Opportunity to design your own session in line with the overall theme of the event	

* T&C apply.

** Excluding GST.

S. No.	Particulars	Platinum	Gold	Silver	Session Sponsorship
		8 Lakh**	5 Lakh**	3 Lakh**	2 Lakh**
1	Exclusive opportunity to meet corporates, delegates, OEMs, over physical event	✓	✓	✓	✓
2	Invitation for the CXO dinner exclusively for executives and delegates (4 for platinum, 2 for gold and 1 for silver passes)	✓	✓	✓	—
3	Curated session	✓	—	—	—
4	Speaker slot in the inaugural session or panel discussions	✓	—	—	—
5	Speaker slot in the sessions or panel discussions	—	✓	—	—
6	Recognition of the sponsor during the opening and closing address	✓	✓	✓	—
7	Company video played during the physical event	✓	✓	✓	✓
8	Exhibition desk	✓	✓	—	—
9	Special acknowledgement in the press release	✓	✓	✓	—
10	Organisation's name and logo displayed on backdrop, invitation and all collateral materials	✓	✓	✓	—
11	Company logo hyperlinked on the forum website	✓	✓	✓	—
12	Email marketing push for sponsor acknowledgment	✓	✓	✓	—
13	Corporate profile featured on the sponsor's page of the website	✓	✓	—	—
14	Opportunity to design your own session in line with the overall theme of the event	—	—	—	✓
15	Additionally, AEEE large membership to new organisations for one year	✓	—	—	—
16	Additionally, AEEE general membership to new organisations for one year	—	✓	—	—
17	Additionally, AEEE associate membership to new organisations for one year	—	—	✓	—

** Excluding GST.

For more details write to

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 Alliance for an
Energy Efficient
Economy